



**For Immediate Release:**

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## **News Release**

### **NUA Advisors Co-Founder Kirk Chisholm Named Five Star Wealth Manager for Second Time**

*NUA Advisors is an Independent Registered Investment Advisory firm specializing in non-traditional investing in Self Directed Retirement Accounts*

**LEXINGTON, Mass. (February 21, 2012)** –NUA Advisors is pleased to announce that co-founder Kirk Chisholm has been named a 2012 Five Star Wealth Manager by an independent research firm for expertise and overall client satisfaction. Kirk Chisholm was also named a Five Star Wealth Manager in 2010.

Kirk Chisholm a Principal and Wealth Manager at NUA Advisors ([www.nuaadvisors.com](http://www.nuaadvisors.com)) received the award following a rigorous evaluation process that included a survey of high-net-worth investors as well as financial industry professionals. The 2012 Five Star Wealth Managers are a select group, representing less than 7% of wealth managers in the Boston area.

NUA Advisors sets itself apart among wealth managers and advisors by specializing in non-traditional investments within Self-Directed IRAs for clients. Non-traditional investments may include: real estate, private lending, gold, silver, tax liens, farm animals, domain names, airspace rights and businesses, to name a few. The full-service independent wealth management firm has offices in Maine, Massachusetts, and New Jersey, and advises clients on comprehensive portfolio management solutions including stocks, bonds, options, mutual funds and exchange traded funds.

“This honor really confirms that our clients continue to appreciate our commitment to customer service and our innovative approach to portfolio management by offering investment strategies that go far beyond the traditional market,” said Chisholm. “I am delighted to receive this acknowledgment for a Second time.”

The Five Star program, ([www.fivestarpromotional.com](http://www.fivestarpromotional.com)) now entering its ninth year, is the largest and most widely published wealth manager award program in North America. As part of the updated research process for the 2012 Five Star Wealth Manager program, firms and

peers nominate award candidates. Award candidates are evaluated against 10 objective criteria to determine the 2012 Five Star Wealth Managers in more than 40 major markets in the United States and Canada.

The research objective is to develop a list of wealth managers in a given market who satisfy objective eligibility and evaluation criteria that are associated with providing quality services.

Objective selection process: Award candidates are evaluated against 10 objective criteria such as client retention rates, client assets administered and a favorable regulatory and complaint history. No more than 7 percent of wealth managers in a market receive the Five Star award. Self-nominations are not accepted.

“On behalf of NUA Advisors, I would like to express our appreciation to Kirk for his hard work and dedication he brings to the firm.” said Rajeev Kotyan, Chief Compliance Officer and Principal at NUA Advisors. “Kirk has a passion for helping clients achieve their goals, and this award confirms that.”

### **About NUA Advisors**

NUA Advisors, LLC is an independent investment advisory firm that is bridging the gap between traditional and non-traditional investing. NUA Advisors is unique in that its team of experienced and knowledgeable professionals specializes in alternative investments within a Self-Directed Retirement Account (SDRA). NUA Advisors advises clients on comprehensive portfolio and wealth management which includes investments in traditional as well as non-traditional investments. NUA serves clients from offices in Maine, Massachusetts, and New Jersey. For more information contact NUA Advisors at [info@nuaadvisors.com](mailto:info@nuaadvisors.com) or visit NUA Advisors online at [www.nuaadvisors.com](http://www.nuaadvisors.com).

***Disclosures:** There is risk associated with all investments, both traditional and non-traditional investments. Not all investments are for all investors, and appropriate portfolio planning, whether traditional or alternative is required prior to making any investments. Not all information contained within this article may be applicable to all readers, and NUA Advisors shall not be held responsible or liable for any use of the information with or without seeking knowledgeable professional advice. This is not a solicitation nor an agreement to provide investment advice either explicitly or implicitly.*

NUA Advisors, LLC and Five Star Professional are not affiliated with each other.

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